

Giving together to enhance the quality and spirit of community life.

Cumberland Community Foundation, Inc.

2016/2017 Impact



Cumberland Community Foundation, Inc.

*For more information on
how you can make a difference,
please contact us.*

PHYSICAL ADDRESS:
308 Green Street, Fayetteville, NC 28301
Parking and entrance in back.

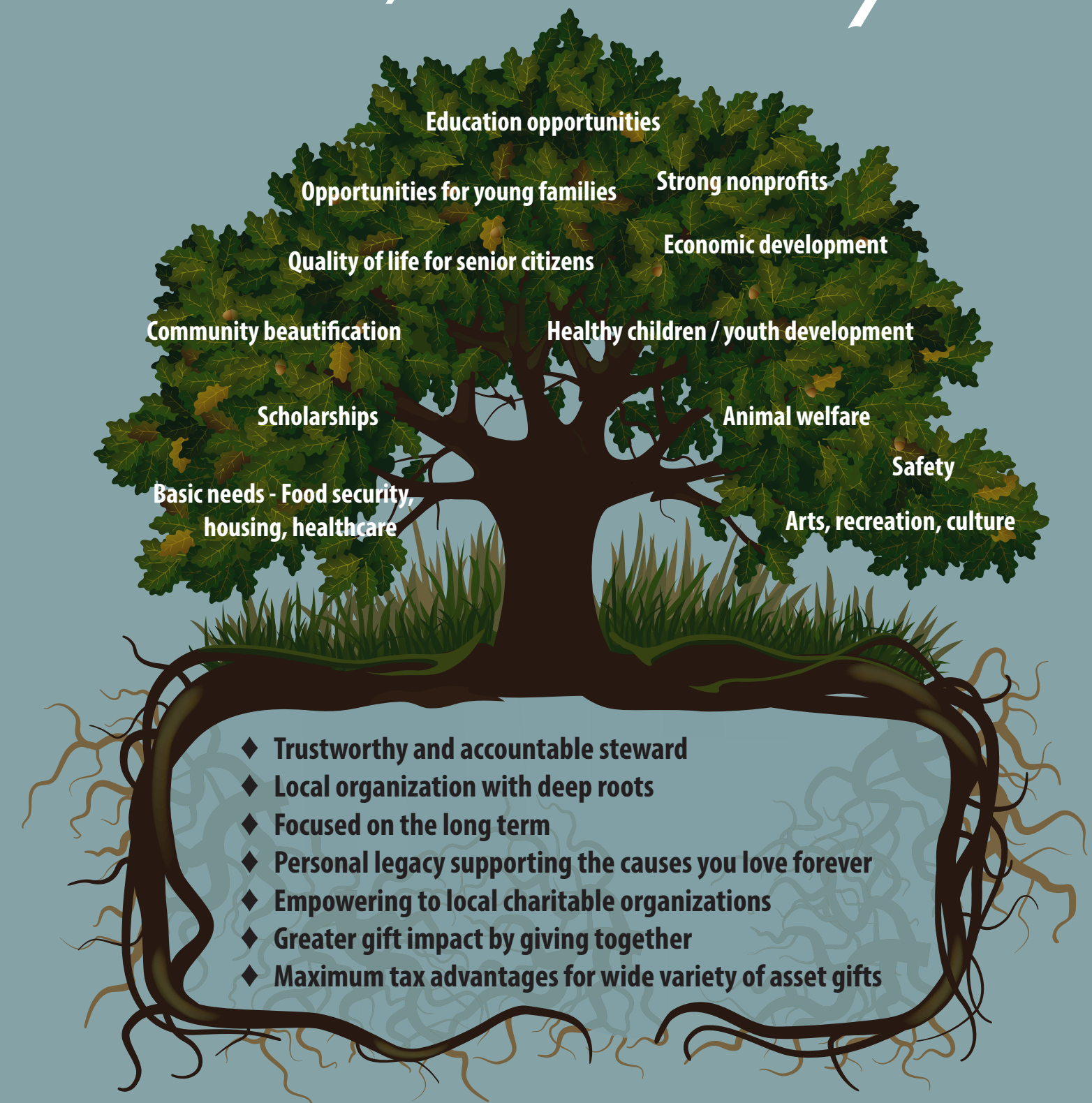
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910.483.2905 fax
www.cumberlandcf.org



Excellence. Accountability. Impact.™

Confirmed in Compliance with National Standards for U.S. Community Foundations



- ◆ Trustworthy and accountable steward
- ◆ Local organization with deep roots
- ◆ Focused on the long term
- ◆ Personal legacy supporting the causes you love forever
- ◆ Empowering to local charitable organizations
- ◆ Greater gift impact by giving together
- ◆ Maximum tax advantages for wide variety of asset gifts

IMPROVING QUALITY OF LIFE FOR ALL

- ◆ **Goal: Improve quality of life in all areas**
- ◆ **Actions:** The Community Grants Program supported all areas of quality of life. Example grantees:
 - Excellent and Accessible Arts, Recreation, and Culture – Cape Fear Regional Theatre, Child Advocacy Center, Fayetteville State University, Fayetteville Symphony Orchestra
 - Healthy and Vital Community – Action Pathways/Second Harvest Food Bank, Better Health of Cumberland County, Cape Fear Botanical Garden, Myover Reese Homes, Stanton Hospitality House, USO of NC, The CARE Clinic
 - Youth Development – Child Advocacy Center, Communities In Schools, Boys & Girls Clubs of Cumberland County, Fayetteville Police Foundation, Partnership for Children of Cumberland County, Summertime Kids (21 organizations)
 - Basic Needs for Vulnerable Populations – Family Promise of Fayetteville, Action Pathways/Second Harvest Food Bank, Vision Resource Center
 - Safety and Quality of Life for Senior Citizens – Action Pathways, Coordinating Council on Older Adults, LIFE/St. Joseph of the Pines
 - Protecting Companion Animals – Fayetteville Animal Protection Society
 - Environmental Protection and Education – Cape Fear Botanical Garden
 - Strengthening Communities – Center for Economic Empowerment and Development (CEED), Greater Fayetteville United

IMPROVING EDUCATION OUTCOMES

- ◆ **Goal: Improve high school graduation rates, increase grade level reading by third grade, and grow parental involvement in children's education**
- ◆ **Actions:**
 - Communities In Schools Partnership - Funded proven model in 4 schools resulting in 96% advancement rate for the 153 students with intensive case management.
 - Yanoff Arts Initiative – Funded the partnership between the Fayetteville Symphony Orchestra, Communities In Schools, and Cumberland County Schools and engaged 4,500 third grade students in the story and performance of Sergei Prokofiev's Peter and the Wolf.
 - Fast ForWord – Awarded \$22,000 to support reading interventions District 7 Elementary School resulting in improvement in reading scores.
 - Summertime Kids Program – Awarded \$85,635.60 to 21 community organizations and summer camps providing high quality programming for local youth in need.
 - S.P.I.C.E. Grant Program – Funded the Strengthening Parent Involvement in Children's Education program and provided funding for parent involvement according to the National PTA Standards for Family-School Partnerships.

BUILDING PHILANTHROPY BY AND FOR WOMEN

- ◆ **Goal: Host the Women's Giving Circle of Cumberland County to support issues facing women and their families through giving and advocacy**
- ◆ **Actions by Women's Giving Circle of Cumberland County:**
 - Supported giving, research, and grantmaking for the membership of 114 women.
 - Developed the annual Community Scorecard: The Status of Women and Children in Cumberland County, NC and presented report on issues facing families to community leaders.
 - Awarded \$50,715 to 4 charitable organizations in three priority areas: Reading proficiency through third grade, Homelessness or risk of homelessness, Food insecurity among low-income women and children.
 - Celebrated the milestone of \$434,552 in cumulative grants paid.
 - Grew the Women's Giving Circle of Cumberland County Endowment to provide on-going support for issues.

GROWING LOCAL GIVING

- ◆ **Goal: Growing giving by donors of all ability to give and support community needs**
- ◆ **Actions:**
 - Fund Management – Engaged 1,052 donors in giving to 187 different funds.
 - One Million Pounds for Second Harvest Food Bank– Raised \$19,677 from 56 generous donors to help end hunger by bringing 955,791 meals to the food bank.
 - Giving Together Hurricane Matthew Relief Fund – Raised \$379,533 (including \$150,000 in matching funds) for charitable organizations providing short and long term emergency relief services in Cumberland County.
 - Donor Advised Funds – Managed philanthropic activity for 84 donor advised funds that paid \$2,283,770 in grants; performed due diligence and processed 963 grant recommendations.
 - Giving Together Community Challenge – Led a matching challenge grant program for municipalities in Cumberland County to raise money for projects of their choosing (Participating towns: Eastover, Falcon, Godwin, Hope Mills, Linden, Spring Lake).
 - High Quality Seminars – Brought in national speaker Kathryn Miree who presented over two days to 96 volunteers, staff, and donors of 13 nonprofits plus 44 attorneys and accountants about estate planning.

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**Would you like more information?
Call 910-483-4449**

GROWING SUSTAINABLE SUPPORT FOR LOCAL NONPROFIT ORGANIZATIONS

- ◆ **Goal: Build on-going support for local charitable organizations by growing their endowment assets by \$20 million by the year 2020**
- ◆ **Actions:**
 - Designated and Agency Endowments- Managed 147 endowments for the benefit of 81 nonprofit organizations according to donor intentions.
 - Endowment Building – Received 630 new gifts and developed 12 new endowments for nonprofit organizations.
 - Planned Giving Training - Provided training on gifts in wills, charitable trusts, beneficiary designations, and endowment building to 17 nonprofit organizations.
 - Board Ambassadors – Provided ambassador coaches for endowment committees of 19 local nonprofit organizations.
 - Lilly Endowment Challenge - Challenged nonprofit organizations with matching gifts to endowment. (examples: Cape Fear Regional Theatre Endowment, Library Endowment Fund-Cumberland County NC, and The United Way of Cumberland County Endowment).
 - Endowment Partner Operating Support Grants – Awarded grants to organizations to support operations during their endowment campaigns.
 - Communications Mini-Grants – Provided grants to five organizations to develop endowment brochures and videos.
 - Technical Assistance – Presented training on best practices for sound governance, endowment building, and planned giving to members of the boards and staff of 12 nonprofit organizations.

STRENGTHENING LOCAL NONPROFIT ORGANIZATIONS

- ◆ **Goal: Strengthening local nonprofit organizations for greater effectiveness**
- ◆ **Actions:**
 - Capacity Building Grants – Provided operating and program support to strengthen 23 local nonprofits through the Community Grants program.
 - Nonprofit Training Programs – Provided six free, high quality trainings for 101 volunteers and nonprofit staff members.
 - The Foundation Center – Provided meeting space for 21 nonprofit organizations either free or at affordable rates; Provided low cost office space for 11 nonprofit organizations.
 - Mary Lynn McCree Bryan Leadership Award – Recognized and celebrated excellent nonprofit board leadership. (2016 recipient: Carole Goforth, nominated by Cape Fear Regional Theatre)
 - Nonprofit Networking Events – Hosted 75 volunteers and nonprofit staff from 45 organizations at events to build relationships and increase collaboration.
 - Nonprofit Town Hall – Presented a legal and public policy update for nonprofit management in NC to 62 volunteers and nonprofit staff from 33 organizations.

INCREASING COLLEGE ACCESS AND AFFORDABILITY

- ◆ **Goal: Award scholarships to local students and reduce the economic burden of student debt**
- ◆ **Actions:**
 - Restricted Scholarships – Conduct selection for 51 restricted scholarship endowments and awarded \$179,400 according to the donor intentions.
 - Robert H. Short / Cumberland Community Foundation Scholars Program – Awarded \$500,000 to 63 Cumberland County students at Fayetteville State University, Fayetteville Technical Community College, and Methodist University.
 - Technical Assistance – Provided training and technical assistance to over 500 parents, students, and educators.
 - Updated fundholders on their scholarship recipients and student outcomes.