

Giving together to enhance the quality and spirit of community life.

Cumberland Community Foundation, Inc.

2015/2016 Impact



Cumberland Community Foundation, Inc.

*For more information on
how you can make a difference,
please contact us.*

PHYSICAL ADDRESS:
308 Green Street, Fayetteville, NC 28301
Parking and entrance in back.

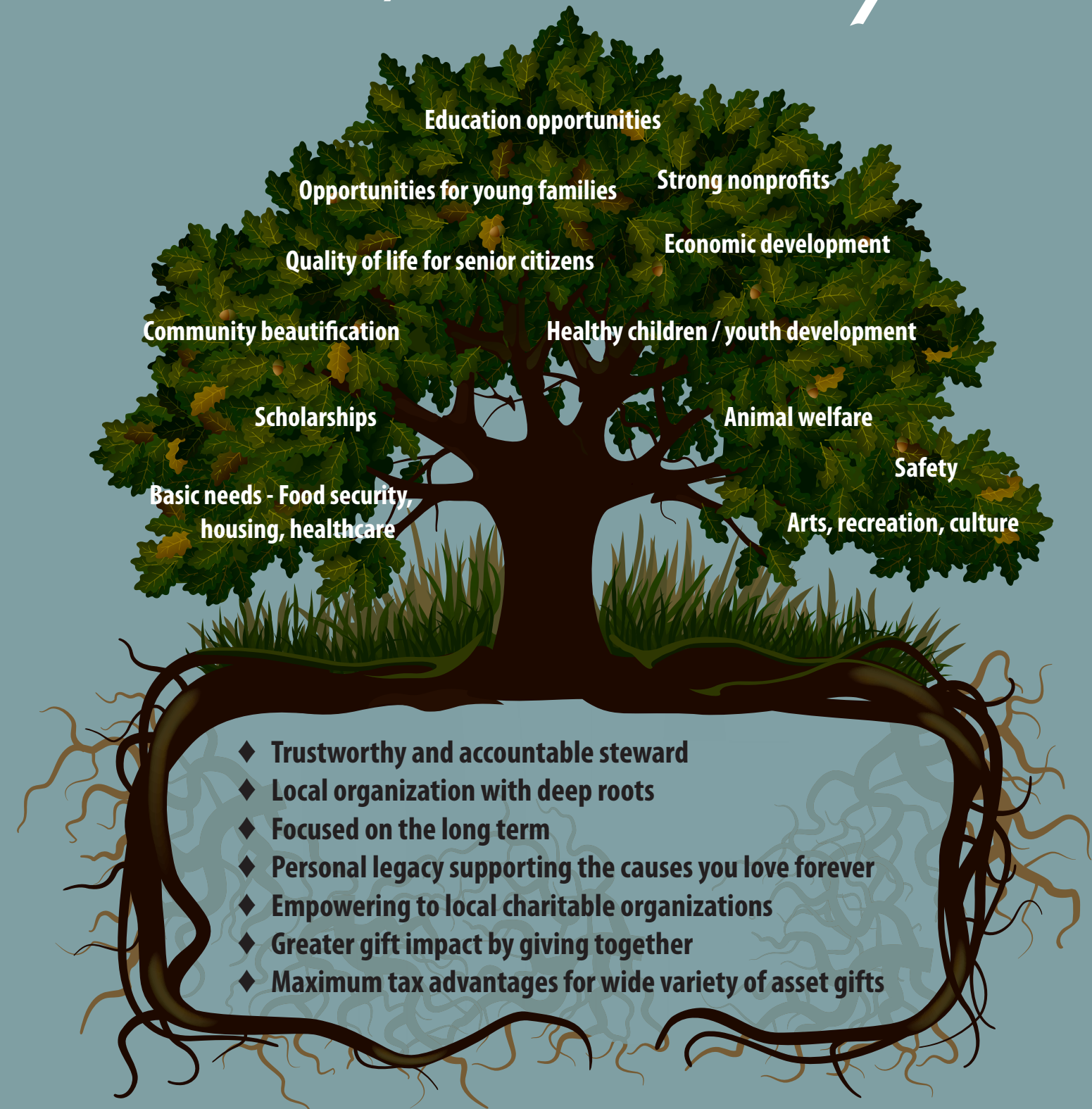
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Excellence. Accountability. Impact.™

Confirmed in Compliance with National Standards for U.S. Community Foundations



IMPROVING QUALITY OF LIFE FOR ALL

- ◆ **Goal: Improve quality of life in all areas**
- ◆ **Actions:** The Community Grants Program supported all areas of quality of life.
Example grantees:
 - Excellent and Accessible Arts, Recreation, and Culture – Cape Fear Botanical Garden, Cape Fear Regional Theatre, Groundswell Pictures, NC Civil War History Center
 - Healthy and Vital Community – Better Health of Cumberland County, The CARE Clinic, Groundswell Pictures, Partnership for Children of Cumberland County
 - Youth Development – Boys & Girls Clubs of Cumberland County, Fayetteville Urban Ministry, Great Oak Youth Development Center, Moore Street Foundation, Summertime Kids (21 organizations)
 - Basic Needs for Vulnerable Populations – Second Harvest Food Bank, Autism Society of Cumberland County, Fayetteville Urban Ministry, Sandhills Family Heritage Association, United Way of Cumberland County, Vision Resource Center
 - Safety and Quality of Life for Senior Citizens – Coordinating Council on Older Adults, Fayetteville State University
 - Protecting Companion Animals – Fayetteville Animal Protection Society
 - Environmental Protection and Education – Cape Fear Botanical Garden, Sustainable Sandhills

STRENGTHENING LOCAL NONPROFIT ORGANIZATIONS

- ◆ **Goal: Strengthen local nonprofit organizations for greater effectiveness**
- ◆ **Actions:**
 - Capacity Building Grants – Provided operating and program support to strengthen 16 local nonprofits through the Community Grants Program.
 - Nonprofit Training Programs – Provided 9 free, high quality trainings for 152 volunteers and nonprofit staff members.
 - The Foundation Center – Provided meeting space for 23 nonprofit organizations either free or at affordable rates; Provided low cost office space for 10 nonprofit organizations.
 - Mary Lynn McCree Bryan Leadership Award – Recognized and celebrated excellent nonprofit board leadership. (2015 recipient: Lynne Callahan Nimocks, nominated by Cape Fear Botanical Garden)
 - Nonprofit Networking Events – Hosted 84 volunteers and nonprofit staff members at events to build relationships and increase collaboration.

BUILDING PHILANTHROPY BY AND FOR WOMEN

- ◆ **Goal: Host the Women's Giving Circle of Cumberland County to support issues facing women and their families through giving and advocacy**
- ◆ **Actions by WGC:**
 - Supported giving, research, and grantmaking for the membership of 117 women.
 - Developed the 2015 Community Scorecard: The Status of Women and Children in Cumberland County, NC and presented report on issues facing families to 75 community leaders.
 - Awarded \$52,854 to 5 charitable programs in three priority areas: Reading proficiency through third grade, Homelessness or risk of homelessness, Food insecurity among low-income women and children.
 - Celebrated the milestone of \$380,000 in cumulative grants paid.
 - Won the national award for transformational grantmaking – The Women's Collective Giving Network Spotlight Award.
 - Grew the Women's Giving Circle of Cumberland County Endowment to provide on-going support for issues.

INCREASING COLLEGE ACCESS AND AFFORDABILITY

- ◆ **Goal: Award scholarships to local students and reduce the economic burden of student debt**
- ◆ **Actions:**
 - Restricted Scholarships – Conducted selection for 44 restricted scholarship endowments and awarded \$148,900 according to the donor intentions.
 - Robert H. Short / Cumberland Community Foundation Scholars Program – Awarded \$500,000 to 97 Cumberland County students at Fayetteville State University, Fayetteville Technical Community College, and Methodist University.
 - Technical Assistance – Provided training and technical assistance to over 500 parents, students, and educators.
 - Updated fundholders on their scholarship recipients and student outcomes.

GROWING SUSTAINABLE SUPPORT FOR LOCAL NONPROFIT ORGANIZATIONS

- ◆ **Goal: Build on-going support for local charitable organizations by growing their endowment assets by \$20 million by the year 2020**
- ◆ **Actions:**
 - Designated and Agency Endowments – Managed 130 endowments for the benefit of 80 nonprofit organizations according to donor intentions.
 - Endowment Building – Received 633 new gifts and developed 13 new endowments for nonprofit organizations.
 - Planned Giving Training – Provided training on gifts in wills, charitable trusts, beneficiary designations, and endowment building to 28 nonprofit organizations.
 - Board Ambassadors – Provided ambassador coaches for endowment committees of 19 local nonprofit organizations.
 - Lilly Endowment Challenge – Challenged 6 nonprofit organizations with matching gifts to endowment (Airborne & Special Operations Museum Foundation Endowment, Cape Fear Botanical Garden Endowment, Child Advocacy Center Endowment, Fayetteville Symphony Orchestra Endowment, Library Endowment Trust, and United Way of Cumberland County Endowment).
 - Endowment Partner Operating Support Grants – Awarded \$43,676 in grants to five organizations to support operations during their endowment campaigns.
 - Communications Mini-Grants – Provided grants to 7 organizations to develop endowment brochures and videos.
 - Technical Assistance – Presented training on best practices for sound governance, endowment building, and planned giving to members of the boards and staff of 11 nonprofit organizations.

Giving together to enhance the quality and spirit of community life.
Total grants: \$3,179,202
Would you like more information?
Call 910-483-4449 to schedule a meeting.

GROWING LOCAL GIVING

- ◆ **Goal: Grow giving by donors of all ability to give and support community needs**
- ◆ **Actions:**
 - Fund Management – Engaged 796 donors in giving to 172 different funds.
 - Nonprofit Town Hall – Presented legal and policy update for nonprofit management to 47 participants.
 - Women's Giving Circle of Cumberland County – Engaged 117 women in giving and endowment building to support issues facing women and families.
 - One Million Pounds for Second Harvest Food Bank – Developed and launched a campaign to end hunger that enabled 60 donors to bring 1,445,500 meals to the food bank.
 - Sandhills State Veteran's Cemetery Project Fund – Raised \$250,617 to build a shelter for funeral services for veterans at the state cemetery in Spring Lake, NC.
 - Donor Advised Funds – Managed philanthropic activity for 89 donor advised funds that paid \$1,830,162 in grants; performed due diligence and processed 658 grant recommendations.
 - Giving Together Community Challenge – Developed and launched \$100,000 matching grant program for nine municipalities in Cumberland County.
 - Professional Advisor Outreach – Worked with 110 professional advisors to grow interest in local charitable giving and endowment building.

IMPROVING EDUCATION OUTCOMES

- ◆ **Goal: Improve high school graduation rates, increase grade level reading by third grade, and grow parental involvement in children's education**
- ◆ **Actions:**
 - Communities In Schools Partnership – Funded proven model in 4 schools resulting in a 98% advancement rate for 194 students with intensive case management.
 - Yanoff Arts Initiative – Funded the partnership between the Fayetteville Symphony Orchestra, Communities In Schools, and Cumberland County Schools and engaged 4,500 third grade students in the story and performance of Sergei Prokofiev's Peter and the Wolf.
 - Fast ForWord – Awarded \$22,000 to support reading interventions at District 7 Elementary School resulting in improvement in reading scores and the NC National Title I School of Distinction Award.
 - Summertime Kids Program – Awarded \$73,416 to 21 community organizations and summer camps providing high quality programming for local youth in need.
 - S.P.I.C.E. Grant Program – Launched Strengthening Parent Involvement in Children's Education in partnership with the Cumberland County District PTA Council and provided \$10,000 in funding for parent involvement according to the National PTA Standards for Family-School Partnerships.